

Queensland Rail's Level Crossing Safety Campaign

Proposed content for use in school communications with families

E-newsletter

Queensland Rail's latest safety campaign, 'Stay Level Headed' urges all pedestrians to be safe around level crossings. Last year in Queensland, there were 81 near misses with pedestrians, and 95 per cent of these occurred in South East Queensland. A great way to stay safe at level crossings is by being aware of your surroundings, avoid distractions like mobile phones and headphones, obey all signs and signals, and be patient.

Test your knowledge and take the [level crossing safety quiz](#) to be in with a chance to **win a return family trip for four on the Spirit of Queensland travelling by RailBed!** (valued at over \$3,000). Enter now! The competition closes at **3pm on Friday 5 November 2021**.

Social media competition post with campaign image

For your chance to **win return travel for a family of four on the Spirit of Queensland valued at over \$3,000**, take the [level crossing safety quiz](#). Answer four questions correctly, and you will be eligible to enter the prize draw. Remember to stay level headed when approaching level crossings.

Destination URL: https://queenslandrail.syd1.qualtrics.com/jfe/form/SV_1M7FGBx7J9D1IEa

Social media post with campaign video

In a hurry to catch your train? (We've all been there). Remember to stay level headed when approaching level crossings.

Destination URL: <https://www.queenslandrail.com.au/aboutus/campaigns/stay-level-headed>